

Version 1.0

Effective Date: 1st August 2026

Affiliate Program Terms & Conditions

1. Introduction

This document and the appendices herein (together the "Affiliate Agreement" or "Agreement") sets out the terms and conditions agreed between:

- BetCentury International Ltd (hereinafter "BetCentury Group"), a company duly registered under the laws of Malta, registration C 112097, having its registered office 9 Hermitage, Fuq Il-Gonna, San Giljan STJ 1923, Malta

and - the person/company set out on the relevant application form (hereinafter the "Affiliate"), enabling the Affiliate to join and become a member (if the Affiliate's application is successful) of the BetCentury Group Affiliates Program ("Program").

1.1 By registering for the Program, the Affiliate agrees to comply with these Terms and Conditions.

1.2 The Program allows approved affiliates to promote BetCentury Group's online gaming services and receive commissions based on referred customer activity.

1.3 BetCentury Group reserves the right to amend these Terms at any time. Affiliates will be notified of material changes via email or through the affiliate platform (My Affiliates).

1.4 The Affiliate Advertising Requirements for Sweden (the "Sweden Annex") form an integral and binding part of this Agreement. Where Affiliate Marketing in Sweden occurs, the Sweden Annex shall prevail over any conflicting provisions in this Agreement.

2. Definitions

Affiliate

Any individual or entity approved by BetCentury Group to participate in the Affiliate Program.

Affiliate Account

The account created within BetCentury Group's affiliate platform (My Affiliates) used to monitor referrals, commissions, and activity.

Affiliate Link

A unique tracking URL assigned to the Affiliate used to identify traffic and customers referred to BetCentury Group.

First Time Depositor (FTD)

A new player who registers through an Affiliate Link and completes their first successful deposit.

Net Gaming Revenue (NGR)

Gross gaming revenue generated by referred players minus deductions including, but not limited to:

- Bonuses and promotional costs
- Payment processing fees
- Chargebacks and fraud adjustments
- Taxes or regulatory fees where applicable.

Affiliate Marketing in Sweden

Any marketing, promotion, or targeting of users located in Sweden, including Swedish-language content, Swedish domains, or geo-targeted campaigns.

3. Affiliate Application and Approval

3.1 All applications are subject to review and approval by BetCentury Group.

3.2 BetCentury Group reserves the right to accept or reject any application at its sole discretion.

3.3 The Affiliate must provide accurate and complete information during registration.

3.4 BetCentury Group may reassess any Affiliate account periodically and may suspend or terminate participation if the Affiliate no longer meets the Program's standards.

4.Compliance with Applicable Laws

4.1 The Affiliate acknowledges that the promotion, marketing, or solicitation of gambling services may be restricted or prohibited in certain jurisdictions and that such restrictions may change from time to time.

4.2 The Affiliate agrees that it shall not promote BetCentury Group's services in any jurisdiction where gambling is illegal or where the advertising, marketing, or promotion of gambling services is restricted or prohibited by applicable law.

4.3 The Affiliate is solely responsible for ensuring compliance with all applicable laws and regulations, including full compliance with Swedish gambling laws and KOVFS 2025:2 where applicable. BetCentury Group does not provide legal advice regarding the legality of gambling promotion in any jurisdiction.

4.4 The Affiliate shall fully indemnify, defend, and hold BetCentury Group harmless from and against any claims, liabilities, penalties, damages, or costs (including reasonable legal fees) arising from the Affiliate's breach of this clause or from any unlawful marketing or promotional activity conducted by the Affiliate.

4.5 When targeting Swedish users, the Affiliate shall promote only BetCentury Group's Swedish-licensed offering and shall not promote, link to, or co-promote any gambling operator that does not hold a valid Swedish license.

4.6 The Affiliate shall fully indemnify BetCentury Group against any claims arising from breach of this clause.

5. Ownership and Control of Promotional Platforms

5.1 The Affiliate represents and warrants that it operates and controls the website(s), platform(s), or media channels where BetCentury Group's marketing content or promotional materials will be placed (the "Site").

5.2 The Affiliate confirms that it operates such Site(s) under its own name or with proper authorization and that it has full legal authority and rights to publish, distribute, and manage the content displayed on those platforms without restriction.

6. Identity Verification and Compliance Checks

6.1 In accordance with applicable anti-money laundering laws, including the European Union Fourth Anti-Money Laundering Directive, and in line with BetCentury Group's supplier due diligence procedures, the Affiliate may be required to complete identity verification.

6.2 The Affiliate agrees to provide accurate and up-to-date documentation upon request, including but not limited to:

- Valid government-issued identification
- Company registration documents (where applicable)
- Beneficial ownership information for corporate entities.

BetCentury Group reserves the right to suspend payments or the Affiliate account until the requested verification documentation has been satisfactorily provided and approved.

6.3 The Affiliate must annually confirm compliance with applicable laws, including Swedish regulatory requirements and BetCentury Group policies.

7. Affiliate Marketing

7.1 The Affiliate agrees to:

- Promote BetCentury Groups in a professional and lawful manner.
- Promote the BetCentury Group brand, Funky Spins, in a professional, responsible, and legally compliant manner at all times.
- Ensure all advertising complies with applicable gambling advertising regulations.
- Avoid misleading marketing practices.
- Not target individuals under the legal gambling age.

7.2 Affiliates must clearly disclose promotional relationships when required by applicable advertising laws. The Affiliate warrants full compliance with **KOVFS 2025:2**, including restrictions on misleading claims, intrusive formats, and irresponsible gambling messaging.

7.3 Affiliates are not permitted to engage in any email marketing activities on behalf of BetCentury Group. Any Affiliate found to be carrying out any email marketing activities will have its Affiliate account terminated.

7.4 You shall also refrain from registering (or applying to register) any domain name similar to any domain name used by or registered in the name of any member of the BetCentury group, including the brand Funky Spins or any other name that could be understood to designate the BetCentury group.

7.5 Affiliates must clearly disclose promotional relationships when required by applicable advertising laws. In relation to Affiliate Marketing in Sweden, all marketing communications must be clearly identifiable as advertising and must not be disguised as editorial or user-generated content. The Affiliate shall ensure that all such communications are clearly labelled using appropriate disclosures such as “#annons” or “#reklam” and must clearly identify both the Affiliate and BetCentury Group as the commercial parties involved.

7.6 Affiliates are not permitted to engage in any direct marketing activities on behalf of BetCentury Group. This prohibition includes, but is not limited to, email marketing, SMS marketing, push notifications, in-app messaging, and direct messaging through social media platforms or any other similar communication channels targeting individual users.

7.7 The Affiliate shall not target, profile, or include in any marketing audience any individual who is registered with a self-exclusion scheme, including but not limited to the Swedish national self-exclusion register (spelpaus.se), or any individual who has self-excluded from BetCentury Group’s services or closed their account for responsible gambling reasons. The Affiliate shall implement and maintain appropriate suppression mechanisms where such data is made available and shall not create, use, or rely on lookalike audiences or similar targeting techniques that could reasonably result in the inclusion of such individuals.

7.8 The Affiliate shall not promote, advertise, link to, or otherwise co-promote any gambling operator or gambling service that does not hold a valid license in Sweden when conducting Affiliate Marketing in Sweden. The Affiliate acknowledges that such activity may expose BetCentury Group to regulatory liability and therefore strictly undertakes to avoid any direct or indirect association with unlicensed gambling operators in Swedish-facing marketing.

7.8 The Affiliate shall not engage in any marketing practices that exert undue pressure on users to complete registration or participate in gambling activities. In particular, the Affiliate shall not target individuals who have initiated but not completed registration processes, nor shall the Affiliate use messaging suggesting that gambling can be accessed without registration, account creation, or identity verification.

7.9 The Affiliate shall not conduct or facilitate any telephone marketing activities targeting consumers in Sweden in relation to BetCentury Group's services.

7.10 The Affiliate shall ensure that its marketing materials do not appeal to or target individuals under the age of 18. This includes a prohibition on the use of imagery, language, themes, or characters that are likely to appeal to minors, as well as the inclusion of minors in advertising content except where strictly permitted by law. The Affiliate shall also ensure that marketing is not placed in media, environments, or locations that are primarily intended for or frequented by individuals under the age of 18, including schools or youth-focused platforms, and shall avoid any messaging that associates gambling with reaching adulthood or maturity.

7.11 The Affiliate shall not place BetCentury Group branding, logos, or promotional materials on products, merchandise, or content that is intended for use by individuals under the age of 18, including but not limited to clothing, accessories, or digital content primarily aimed at minors.

7.12 Affiliate shall ensure that any influencer, ambassador, content creator, or third party engaged in connection with the promotion of BetCentury Group complies with all applicable laws, regulations, advertising standards, and these Terms and Conditions.

Affiliates and their partners must not:

- use the image, likeness, name, or endorsement of any celebrity, public figure, or person likely to have strong appeal to minors without the prior written approval of BetCentury Group;
- suggest, imply, or portray that gambling or betting contributed to an individual's personal success, social status, popularity, attractiveness, or financial wealth;
- present gambling as a means of solving financial concerns or achieving financial security.

7. 13 BetCentury Group reserves the right to monitor, review, and audit the Affiliate's marketing and promotional practices, including any activities carried out by influencers or third parties acting on the Affiliate's behalf, to ensure compliance with these Terms and all applicable regulatory requirements. Failure to comply may result in suspension or termination of the Affiliate relationship.

8. Intellectual property

8.1. Nothing in this Agreement shall constitute any license, assignment, transfer or any other rights of any Intellectual Property Rights, including, without limitation, patents, trademarks, service marks, registered designs, copyrights, database rights, rights in designs, inventions and Confidential Information, etc. which arise in result of entering into or for the purpose of this Agreement.

8.2. All Intellectual Property Rights created and/or deriving out of this Agreement, including, without limitation, banners, advertising material, the Database and Personal Data, shall be or become the sole property of BetCentury Group, and the Affiliate shall have absolutely no rights therein.

8.3 Affiliates can only use Content provided by BetCentury Group and located in the Media Gallery via the My Affiliate platform. The Affiliate must not alter the appearance and design of the Content in any way. Using Content to promote Brands that have not been provided by BetCentury Group may lead to the suspension and/or termination of the Affiliate account.

9. Tracking of Players

9.1 Referred players are tracked through Affiliate Links on the affiliate platform (My Affiliates) and tracking technologies such as cookies.

9.2 BetCentury Group's tracking platform My Affiliates is the sole authority used to determine referral attribution and commission calculations.

9.3 BetCentury Group does not guarantee uninterrupted tracking functionality and shall not be liable for technical errors beyond its control.

10. Commission Structure

Affiliates may receive commissions under one of the following models:

Revenue Share

A percentage of Net Gaming Revenue generated by referred players.

CPA (Cost Per Acquisition)

A fixed payment per qualified First Time Depositor. BetCentury Group reserves the right to withhold CPA payments for customer accounts that are identified as bonus abuse, suspended, closed for fraud, self-exclusion or for any other reasonable reason

Hybrid Model

A combination of revenue share and CPA.

The specific commission structure will be agreed individually between BetCentury Group and the Affiliate.

11. Negative Carryover

11.1 Negative carryover refers to situations where player winnings exceed revenue generated within a specific period.

11.2 The treatment of negative carryover shall be determined individually within the commercial agreement between BetCentury Group and the Affiliate and may vary depending on the partnership terms.

11.3 Unless otherwise agreed in writing, BetCentury Group reserves the right to apply negative carryover calculations.

12. Payments

12.1 Affiliate commissions are calculated on a monthly basis. Payments shall be made by the 15th Working Day following the end of the month in which the Affiliate's Commission was earned.

12.2 Payments are issued once the Affiliate balance exceeds the minimum payout threshold.

12.3 The minimum payout threshold is **€100**, unless otherwise agreed.

12.4 Payments may be made via:

- Bank transfer

12.5 The Affiliate is responsible for providing accurate payment details and for complying with any tax obligations.

12.6 The Affiliate is responsible for ensuring the accuracy of the payment details in its account and/or as specified on its invoices. Any payment(s) made via the payment details listed in the Affiliate Account will be considered as payment made by BetCentury Group. Any cost incurred by BetCentury Group resulting from incorrect payment details provided by the Affiliate will be deducted from the Commission due to the Affiliate in the next monthly payment cycle in which there is a payment due to the Affiliate.

12.7 If for any reason the Affiliate has been overpaid, BetCentury Group reserves, without prejudice to any other rights, the right to request that the Affiliate refunds the difference, or deduct the corresponding amount of overpayment to the Affiliate from the following month's Commission, and each month thereafter, until the debt is repaid in full.

12.8 If for any reason the Affiliate has been underpaid, BetCentury Group reserves, without prejudice to any other rights, the right to add the corresponding amount of underpayment to the Affiliate's Commission in the following calendar month.

12.9 If there is a pending payment due to an Affiliate for a period of five years or more as a result of incorrect payment details, missing payment details, invalid or no-longer valid payment details and the Affiliate has not responded to all reasonable contact attempts made by BetCentury Group, the payment will be cancelled.

12.10 The Affiliate must comply with the legal and regulatory requirements in its country of domicile; if it does not, it will not be entitled to receive any Commission based on the activities of its customers.

13. Payments Currency

13.1 All affiliate commissions and payments under this Agreement shall be calculated and paid in **Euro (€)**.

13.2 Any revenues generated in other currencies shall be converted into Euro at the exchange rate applied by BetCentury Group or its payment provider at the time of calculation or payment.

13.3 BetCentury Group shall not be responsible for any currency conversion differences, bank fees, intermediary fees, or payment processing charges incurred during the transfer of funds.

13.4 Affiliates are responsible for ensuring that their selected payment method is capable of receiving payments in Euro. Any costs associated with currency conversion by the Affiliate's financial institution or payment provider shall be borne solely by the Affiliate.

14. Inactivity Clause

14.1 If an Affiliate fails to generate at least one (1) First Time Depositor (FTD) within a continuous period of six (6) months, BetCentury Group reserves the right to:

- Adjust the Affiliate's commission rate to 0%.

BetCentury Group will inform the Affiliate prior to implementing such adjustment.

The commission rate may be reinstated at BetCentury Group's discretion once new qualified traffic is generated.

15. Brand Bidding Restrictions

Affiliates are strictly prohibited from bidding on BetCentury Group's brand names or trademarks in paid advertising without explicit written permission.

This includes but is not limited to:

- Google Ads
- Bing Ads
- Social media advertising platforms

Prohibited practices include:

- Bidding on brand keywords
- Misspelled brand keywords
- Brand + bonus or brand + review combinations
- Direct linking to BetCentury Group website via paid search ads

Violations may result in:

- Suspension of the Affiliate account
- Forfeiture of commissions
- Immediate termination from the Program.

16. Prohibited Activities

Affiliates must not engage in:

- Self-referrals
- Fraudulent registrations
- Automated traffic or bots
- Incentivized traffic without approval
- Bonus abuse or arbitrage schemes
- Misleading promotions

BetCentury Group reserves the right to investigate suspicious traffic and withhold commissions related to fraudulent activity.

17. No Sub-Affiliation

The Affiliate Program does not permit sub-affiliate networks or revenue sharing with third-party affiliates. Affiliates may not create, manage, or recruit additional affiliates under their account.

18. Term and Termination

18.1 This Agreement begins upon acceptance into the Affiliate Program.

18.2 Either party may terminate this Agreement at any time with written notice.

18.3 BetCentury Group may terminate the Agreement immediately if the Affiliate:

- Breaches these Terms
- Engages in fraudulent activity
- Violates advertising or regulatory requirements.

Upon termination, all marketing materials and tracking links must be removed immediately.

18.4 If BetCentury Group's Swedish license is suspended or revoked, all Swedish marketing must be removed within 24 hours.

19. Confidentiality

The Affiliate understands and accepts that its access to the Technical Platform is subject to the highest obligations of confidentiality. Any misuse of such access, whether intentional or not, shall be considered as a breach under the Agreement.

20. Limitation of Liability

BetCentury Group will not be liable for indirect, special, or consequential damages (or any loss of revenue, profits, or data) arising in connection with this Agreement or the partner programme, even if we have been advised of the possibility of such damages. Further, aggregate liability arising with respect to this Agreement and the partner program will not exceed the total Referral Commissions paid or payable to you under this Agreement. Nothing in this Agreement shall be construed to provide any rights, remedies or benefits to any person or entity, not a party to this Agreement. Our obligations under this Agreement do not constitute personal obligations of our directors, employees, or shareholders. Any liability arising under this Agreement shall be satisfied solely from the Referral Commission generated and is limited to direct damages.

21. Amendments

21.1 BetCentury Group may modify these Terms and Conditions at any time. Affiliates will be notified of material changes. Continued participation in the Program constitutes acceptance of the revised Terms.

22. Record Keeping

The Affiliate shall maintain complete, accurate, and up-to-date records relating to its activities under this Agreement, including but not limited to marketing materials, advertisements, campaign data, traffic sources, user acquisition data, and any approvals or communications with BetCentury Group. Such records shall be retained for a minimum period of five (5) years from the date of their creation. The Affiliate shall ensure that all records are stored securely and are readily accessible upon reasonable request by BetCentury Group.

23. Audit & Regulator Access

The Affiliate agrees to fully cooperate with BetCentury Group and any competent regulatory authority, including but not limited to the Swedish Gambling Authority (Spelinspektionen) and consumer protection authorities, in relation to any inquiry, investigation, or audit concerning the Affiliate's activities under this Agreement. The Affiliate shall, upon request, promptly provide access to all relevant records, data, and documentation, including marketing materials and campaign information, and shall permit BetCentury Group to conduct audits of the Affiliate's marketing practices upon reasonable notice to ensure compliance with applicable laws and the terms of this Agreement.

DATA PROTECTION

1. For the purpose of the services to be delivered under this Agreement, it is understood that BetCentury Group and the affiliate are a Data Controller of Personal Data in their own right.
2. The Affiliate shall at all times comply with its obligations under the EU Regulation 2016/679 and laws implementing or supplementing it, the Electronic Communications Act of 2022, any amendment, consolidation or reenactment thereof ("Data Protection Requirements") and indemnify BetCentury Group for any breach of the Data Protection Requirements which renders BetCentury Group liable for any costs, fines, claims or expenses howsoever arising.
3. Failure to comply with the Data Protection Requirements will be cause for the termination of this Agreement with immediate effect.
4. Contact details for data protection related queries: dpo@betcenturygroup.com
5. The Affiliate shall make it clear to any users of your site(s) that third parties, including us, may be using cookies on the user's browser or employing web beacons to collect information. The Affiliate must obtain the user's informed consent to the use of third-party cookies and post a prominent link to a privacy and cookie policy. This policy shall provide detailed information about third party cookies and explain how they can be disabled, for

example, by detailing how users can customize cookie settings within their browser (e.g. Internet Explorer, Firefox and Chrome).

6. The Affiliate agrees to fully and promptly co-operate with BetCentury Group in the event that we request information on data protection practices.

7. Tracking cookies and similar technologies used in connection with Affiliate Links may operate under BetCentury Group's lawful basis for processing, and the Affiliate must clearly disclose this to users in its privacy and cookie policies.

8. Where applicable, the parties acknowledge that certain processing activities may constitute joint controllership under Article 26 of the GDPR, and the parties shall cooperate to define their respective responsibilities and make the essence of such arrangement available to users.

9. The Affiliate must ensure that Personal Data is not retained longer than necessary and must implement appropriate data retention and deletion policies, particularly for users in regulated jurisdictions such as Sweden.

10. The Affiliate must promptly notify BetCentury Group of any actual or suspected personal data breach affecting referred users and cooperate fully in investigation, mitigation, and any required regulatory notifications.

11. The Affiliate shall, upon request, provide information regarding its data protection practices and cooperate with any audits or investigations by BetCentury Group or relevant supervisory authorities.

12. The Affiliate must implement appropriate technical and organisational measures to ensure the security of Personal Data, including protection against unauthorised or unlawful processing, loss, or damage.

13. Failure to comply with Data Protection Requirements shall constitute a material breach of the Agreement and may result in immediate suspension or termination.

Disclaimers

We make no express or implied warranties or representations with respect to the partner program, about ourselves or the Referral Commission payment arrangements (including, without limitation, functionality, warranties of fitness, merchantability, legality or non-infringement), and do not express nor imply any warranties arising out of a course of performance, dealing, or trade usage. In addition, BetCentury Group makes no representation that the operation of its websites will be uninterrupted or error-free and BetCentury Group will not be liable for the consequences of any interruptions or errors.

Affiliate Advertising Requirements for Sweden

The following requirements apply to all affiliate marketing activities targeting Sweden. Affiliates are expected to understand and fully comply with these rules at all times. Any failure to comply may be considered a material breach and can result in immediate termination of the partnership.

1. Bonuses and Financial Incentives

Affiliates are not permitted to promote or offer bonuses or any form of financial incentives related to gambling, except for the initial welcome offer provided directly by the licensed operator. This restriction applies to all types of incentives, including cash rewards, gifts, trips, free spins, free bets, competitions, tournaments, or similar promotional activities designed to encourage users to register or participate in gambling. Under Swedish regulations, license holders are responsible for all third-party marketing carried out on their behalf, which means affiliates must not promote such incentives in any form.

2. Moderate Marketing

All marketing must be conducted in a responsible and moderate manner. Content must not exaggerate the chances of winning, encourage excessive or irresponsible gambling, or present gambling as free or risk-free. It is also prohibited to suggest that gambling can solve financial problems. In addition, intrusive advertising formats, such as takeover advertisements, are not considered acceptable under Swedish standards and should not be used.

3. Direct Marketing Restrictions

Direct marketing by affiliates is not permitted in Sweden. This includes email campaigns, SMS marketing, and any other form of direct communication targeting individual users.

4. Mandatory Information Requirements

All gambling-related marketing and communications must include clear and visible information about the minimum legal age for gambling. Affiliates must also promote responsible gambling by including appropriate messaging such as “Play Responsibly,” along with a link to the national self-exclusion service at spelpaus.se. In addition, contact details for support services must be provided, including Stödlinjen via www.stodlinjen.se or by phone at +46 (0)20 81 91 00. This information must be clearly presented and easily accessible in all promotional materials.

5. Fair Marketing Practices

Marketing that does not include the required responsible gambling information may be considered misleading and in violation of Swedish marketing laws. Such omissions are treated as significant, as they prevent consumers from making informed decisions.

6. Use of Payment Service Trademarks

Affiliates are not permitted to use the names, logos, or trademarks of payment services such as BankID or Swish in any advertising or promotional content.

By accepting this Agreement, or by continuing to participate in the Program, the Affiliate hereby confirms that it has read, understood, and agrees to comply fully with the requirements set out in this Sweden Annex, including the KOVFS 2025:2 Compliance Checklist. The Affiliate further acknowledges and accepts that any failure to comply with such requirements may result in enforcement actions by BetCentury Group, including but not limited to suspension of the Affiliate account, withholding of commissions, and/or immediate termination of this Agreement.